

[HTTP://THROUGHTHEWINDOW.ONLINE](http://throughthewindow.online)



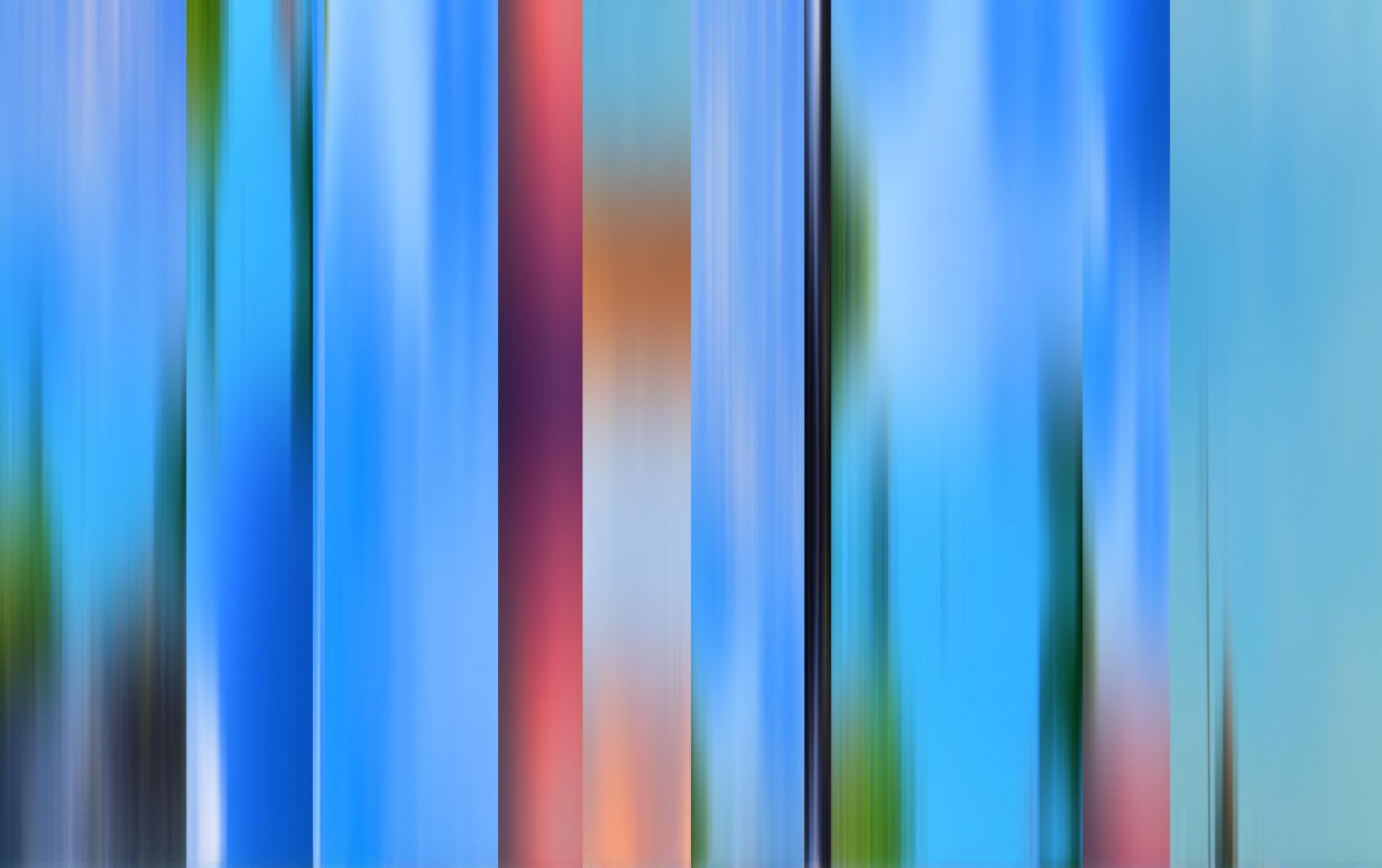
DESIGNED BY DVTK DURING COVID-19 LOCKDOWN

THROUGH THE WINDOW

APRIL 2020

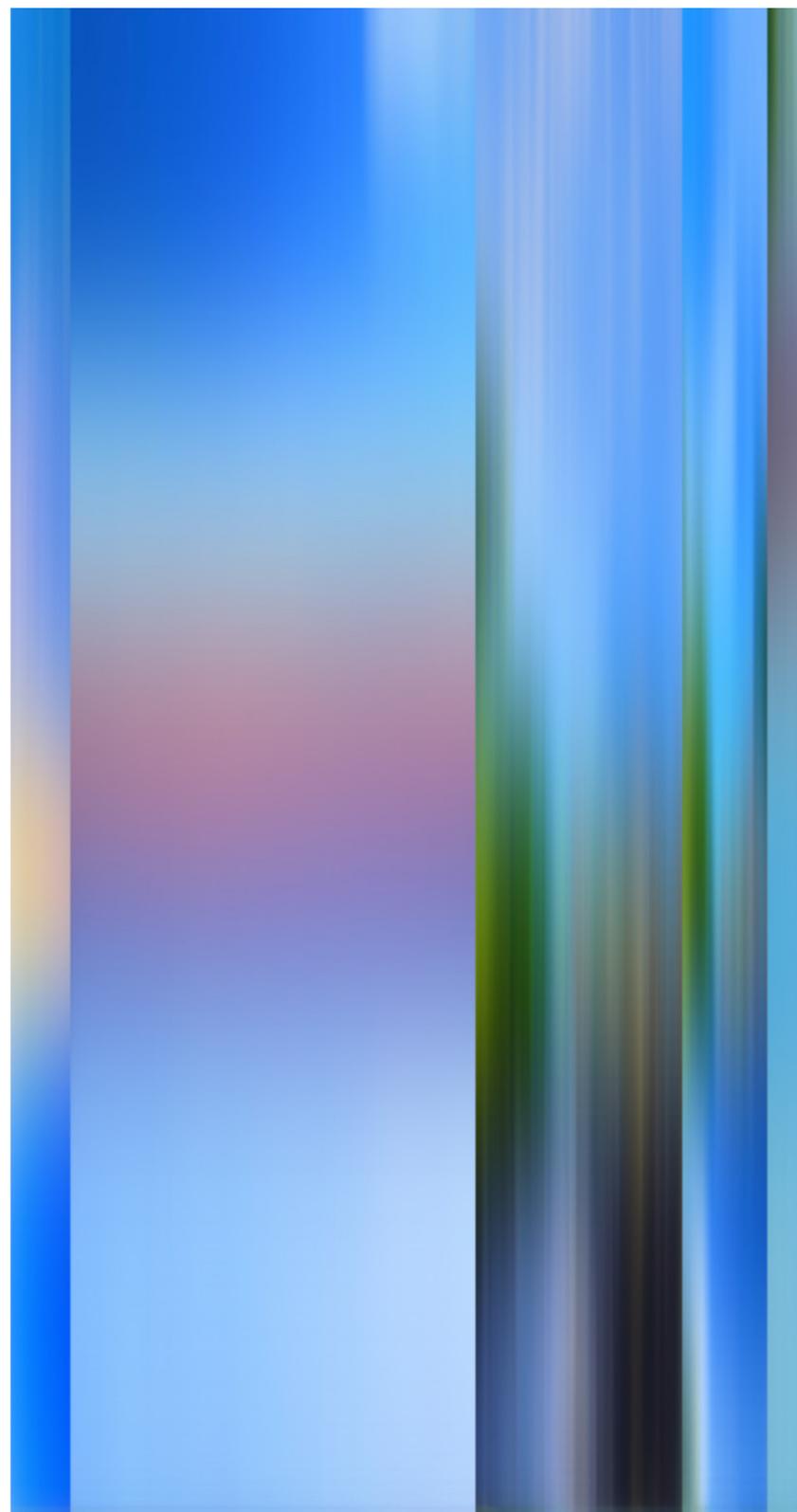
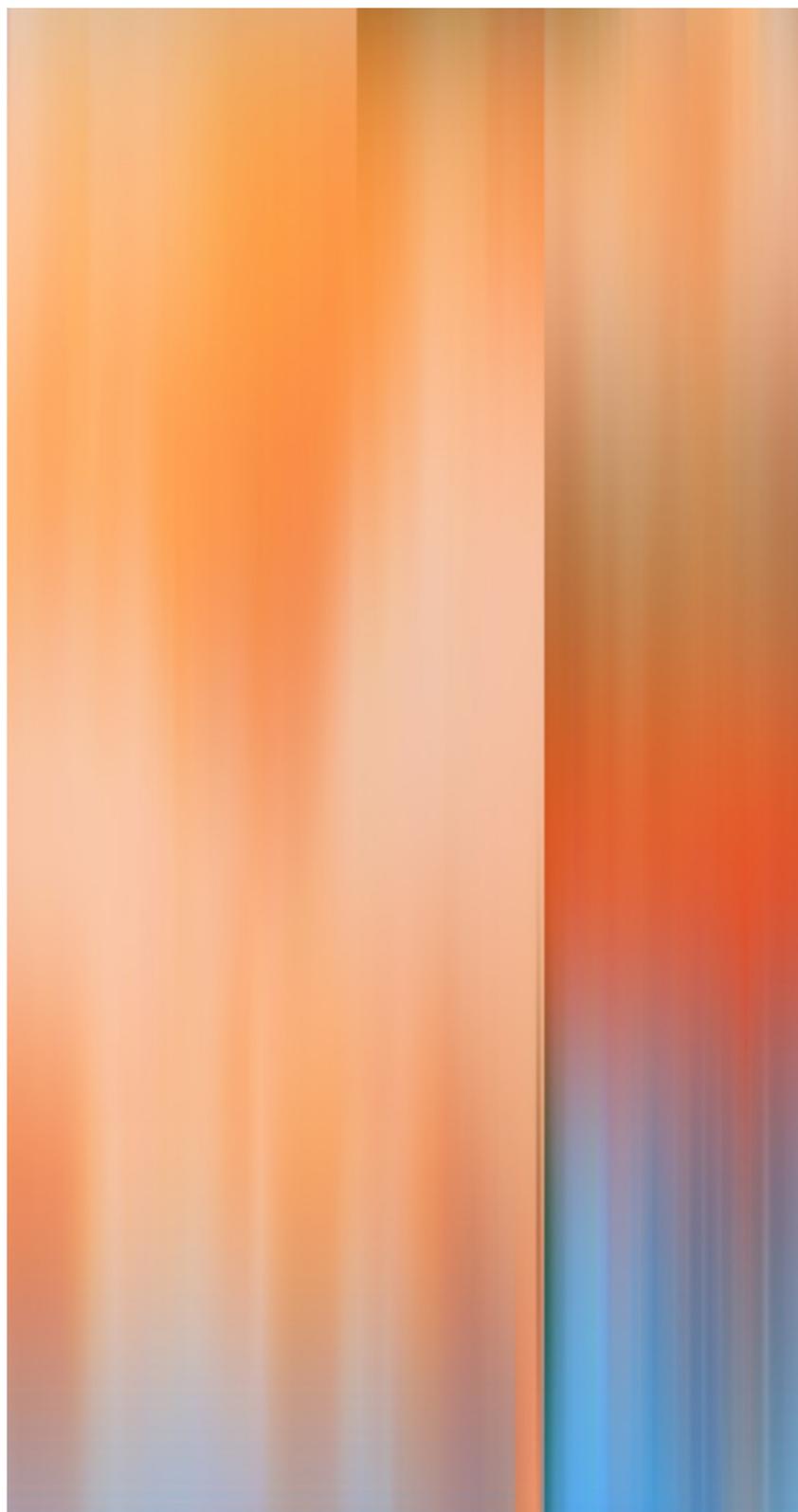
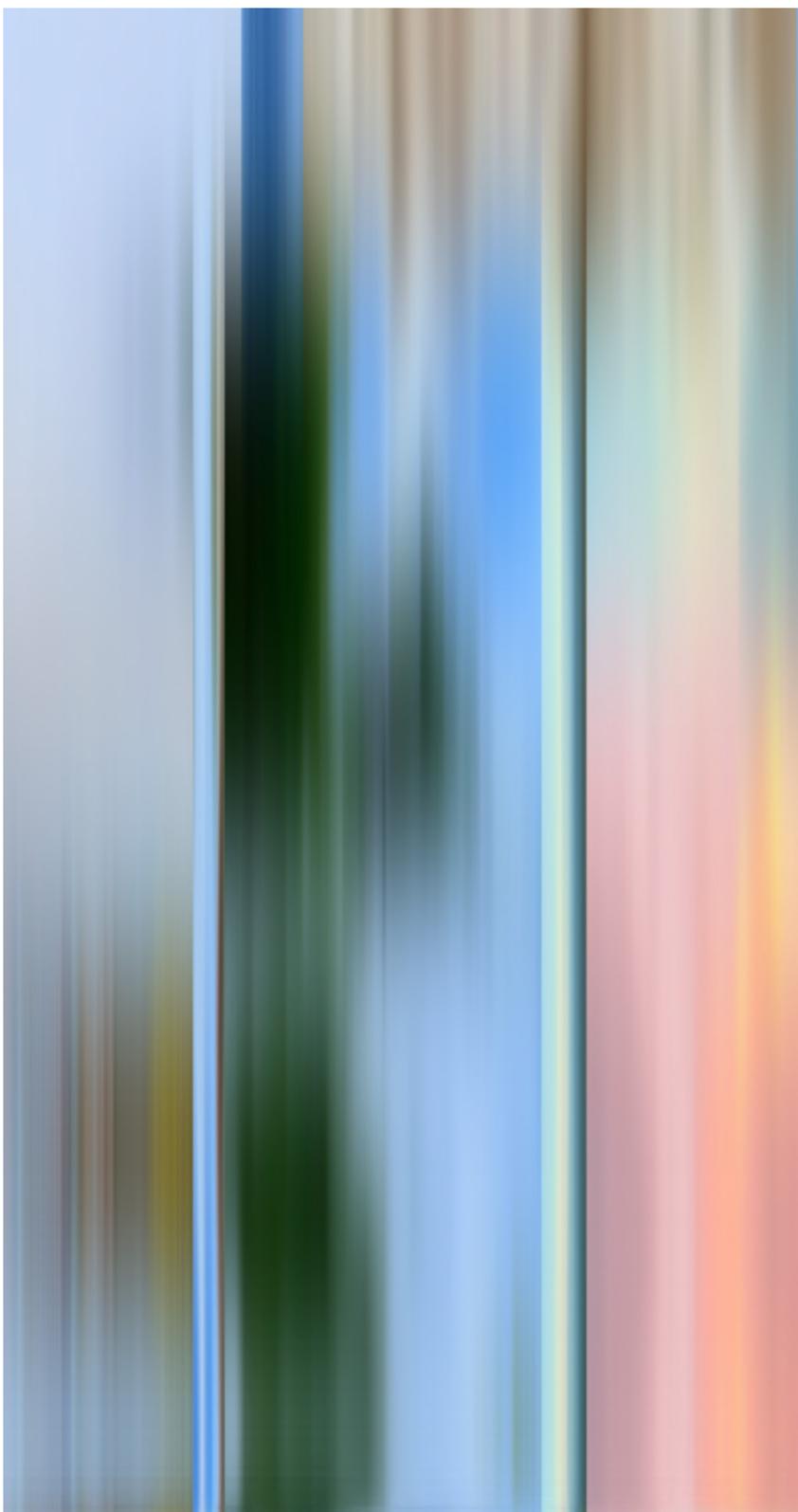
<http://throughthewindow.online> is an online participative platform designed by DVTK during the COVID-19 crisis. By collecting snapshots taken by people locked-down all around the world, the platform aims to create a virtual collective landscape. As we are all being locked indoors, thanks to the Internet, we connect and create together, beyond time and space.

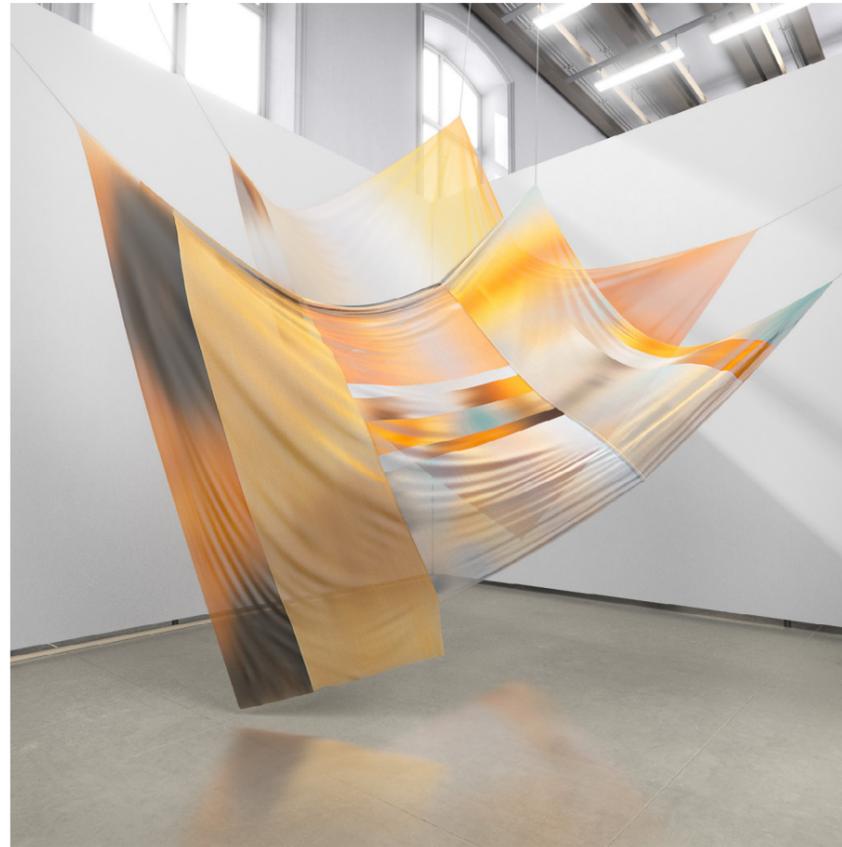
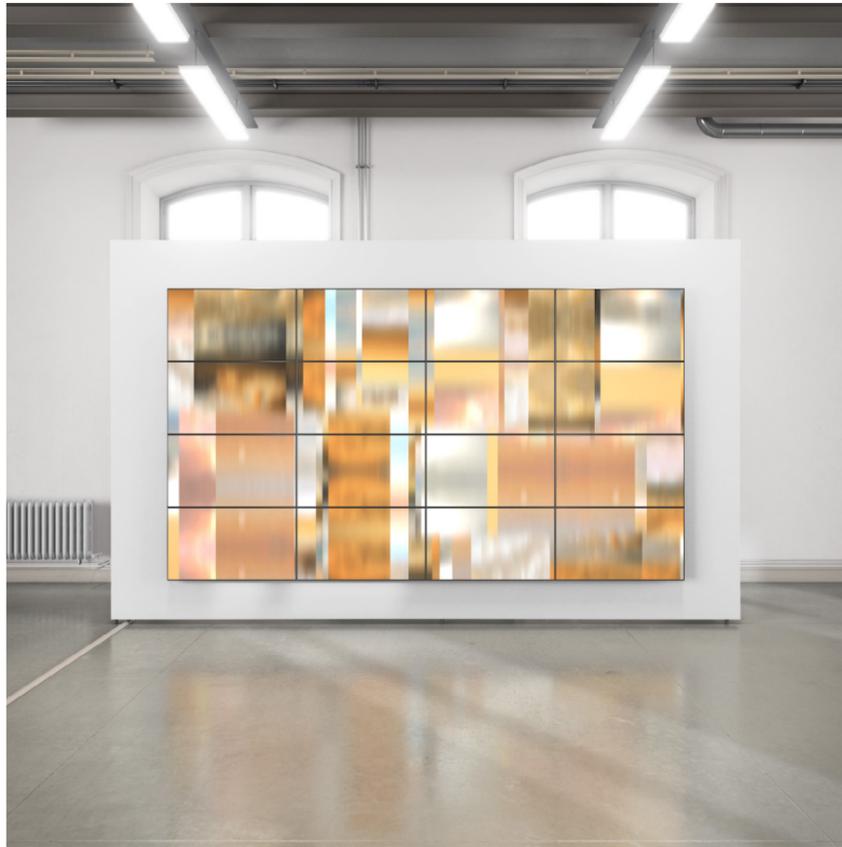
Once an image is imported, it melts down into the landscape so that each individual snapshot cannot be distinguished anymore. Composed of everyone's sky color as seen through their window, the result is an ever-evolving canvas which melts together all the skies. As when staring at the clouds in the sky, we look at this abstract collective feed that is always in motion.



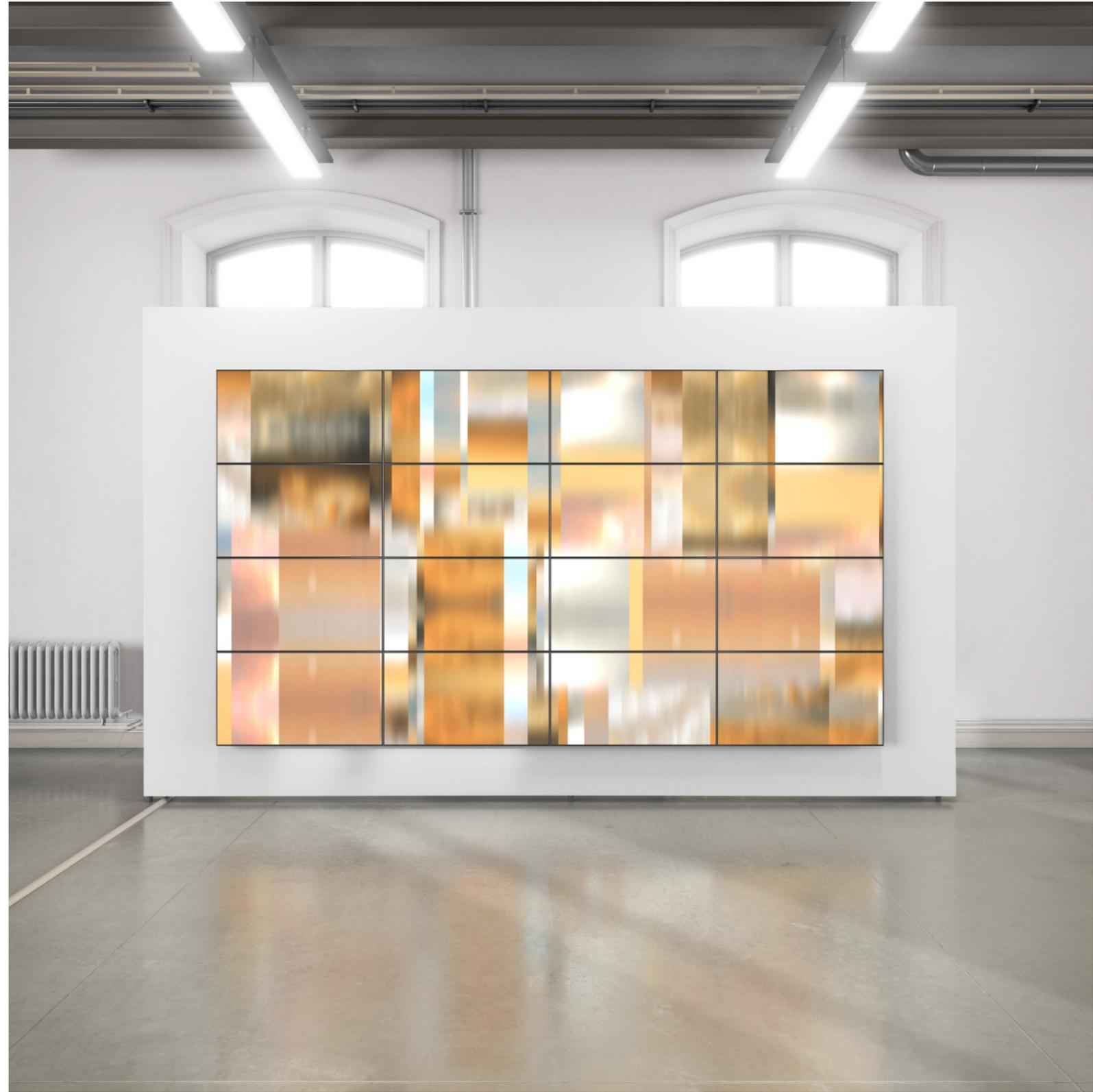
AA  throughthewindow.online 







Alongside the platform itself, we have sought to produce computer generated images to share the outcome as a finished piece. We came up with 3 visuals – 2 still images and 1 video (click to play), that are indoor views of an imaginary exhibition, showing this collective landscape of nature.







**CLICK HERE TO DOWNLOAD
ALL IMAGERY**

DVTK is a creative duo established in 2015 composed by Kim Boutin and David Broner. They focus on creating digital experiences that can take any form – a website, an interactive installation, a virtual reality set up, a mobile app. Whatever digital device is chosen as a medium, the duo always seek to create a visual language that involves interaction, meaning and therefore emotion. The duo has been commissioned by many fashion and luxury brands – among them KENZO, Dior, Nike, Fiorucci, Galeries Lafayette and Fornasetti.

Alongside their studio practice, Kim and David are also involved in education, as lecturers or jury member in art schools (London College of Fashion, ECAL, KABK, Sandberg Institute, Gobelins, Olivier de Serres) and designed several self-initiated projects such as Load More, Online Together and Through the Window.